



Good News On Health Insurance —

We are excited to announce that individuals and businesses will have more choices when it comes to selecting a health care plan for 2021. This is the first time in several years that there's been competition in the small group and individual marketplaces.

There's a big story behind the change, but for you as a member of the Chamber the story is that you can now shop plans for the right benefits and price.

Here's What It Looks Like —

United Healthcare will be offering a full suite of health insurance plans for businesses in the small group markets, competing with Anthem Blue Cross Blue Shield for your business. Both insurance companies are offering plans at every level, but are competing hardest in the popular Silver level of plans. It's worth your time to talk a broker about what's best for you.

Rocky Mountain Health Plans is offering plans in the individual marketplace through all the brokers who sell health insurance and on Connect for Health Colorado. This is the marketplace for sole proprietors and for companies that give their employees stipends toward their individual health insurance. Again, they are very competitive and worth your time to examine.

Hopefully you will find the right plan for you and your employees needs.

What's In It For You —

First and foremost, competition means more choices and lower costs than we would have if there was only one insurer serving the Aspen- Parachute region. That goes straight to your bottom line.

But there is a larger story that involves local doctors, hospitals and employers who have been working hard for several years within coalition of the Valley Health Alliance to make health care more accessible, affordable and effective in our region.

The Valley Health Alliance is a collaboration of five chambers of commerce, seven local self-insured companies and organizations who have been working with both hospitals and physicians from Parachute to Aspen to develop and support a sustainable local healthcare ecosystem that keeps our care locally based and available to as many people as possible. The work has paid off with more healthcare choices for you and your employees.